

STARTING A DIGITAL MARKETING AGENCY IN THE UK (CHECKLIST)

<input type="checkbox"/>	DEFINE YOUR NICHE AND TARGET AUDIENCE
<input type="checkbox"/>	COMPLETE FOUNDATIONAL DIGITAL MARKETING COURSES
<input type="checkbox"/>	BUILD A PORTFOLIO WITH PRO BONO OR MOCK PROJECTS
<input type="checkbox"/>	REGISTER YOUR BUSINESS WITH HMRC OR COMPANIES HOUSE
<input type="checkbox"/>	OPEN A DEDICATED BUSINESS BANK ACCOUNT
<input type="checkbox"/>	OBTAIN PROFESSIONAL INDEMNITY AND PUBLIC LIABILITY INSURANCE
<input type="checkbox"/>	SET UP ACCOUNTING AND BOOKKEEPING SOFTWARE
<input type="checkbox"/>	DEVELOP YOUR FIRST MARKETING CAMPAIGNS AND CASE STUDIES
<input type="checkbox"/>	NETWORK VIA LINKEDIN, LOCAL EVENTS, AND INDUSTRY CONFERENCES
<input type="checkbox"/>	IMPLEMENT GDPR AND ASA COMPLIANCE MEASURES
<input type="checkbox"/>	ESTABLISH REFERRAL AND CLIENT RETENTION STRATEGIES